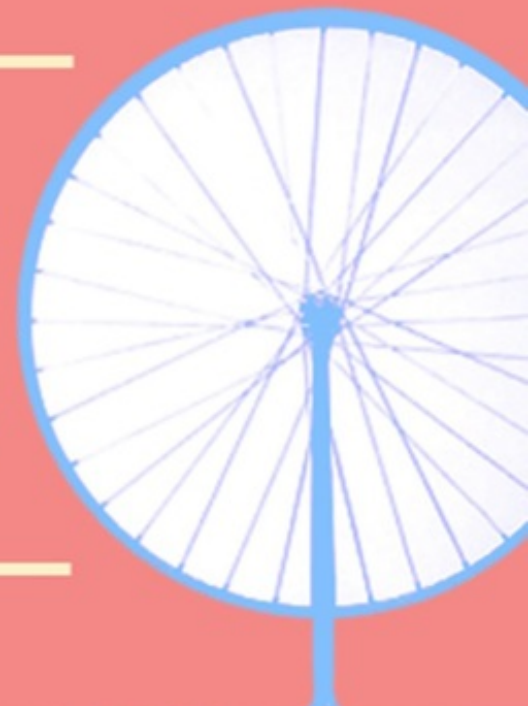

ART SPIN

• BERLIN •



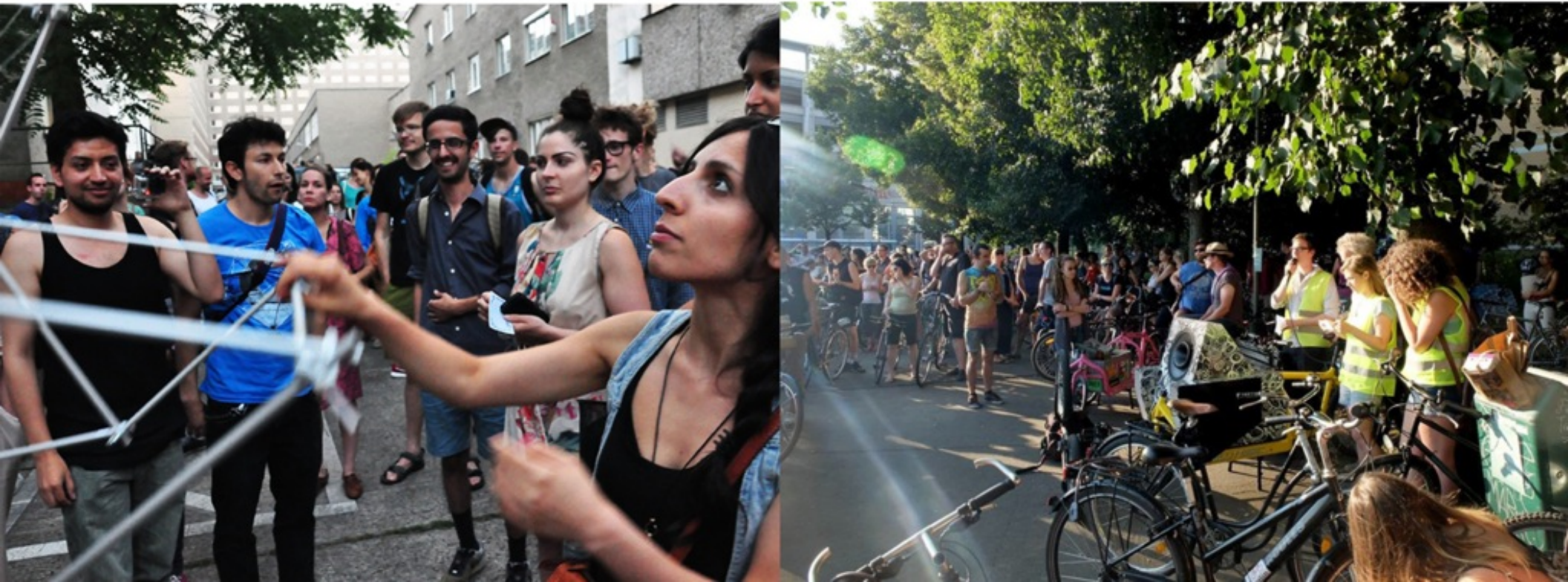
2014 Fact Sheet



artspin.berlin

Art Spin Berlin is a bicycle led, interactive art tour of creative venues, art performances and site-specific installations throughout Berlin neighbourhoods.

- The primary goal of Art Spin Berlin is to create a community based art event that highlights the diversity and vibrancy of the Berlin art scene, and to bridge the gap between the art world and general public.
- Art Spin was originally founded in Toronto, Canada in 2009. Art Spin Berlin is a separate entity, but is inspired by and supported by Art Spin Toronto.
- The first Art Spin Berlin tour took place on July 31st, 2014 in Lichtenberg.
- The second tour will take place in summer 2015.





Art Spin Berlin 2014

- saw an audience of roughly 350 cyclists on the tour
- visited 5 venues over 3.5 hours on a 14 km route throughout Lichtenberg
- featured over 25 artists working in the mediums of painting, animation, conceptual and musical performance, site specific installation, and video.
- included the participation of 10 cycling/arts organizations and community partners
- was featured in more than a dozen publications including sugarhigh, Berliner Woche, Mitvergnuegen, Spoke Magazine, Berlin Art Link, and FluxFM Nachmittag
- hosted an exhibition and after-party at our final location
- has a current reach of 1000 followers on Facebook and attracted 5000 website views in July

Photos courtesy of Orange Ear and Heather Schmakedae